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## Success Story #37

### Client

Global Integrated Communications Services Firm

### Problem

As part of an organized effort to streamline their business process, this Fortune 500 firm realized a need to disseminate financial information to employees on a national scale. The recipients, primarily business unit managers and senior executives, needed to be able to view the data graphically (in charts), as well as in tabular form. Financial data for the firm was stored in a multitude of operational systems in various locations, with no common means of communication, further complicating the issue.

### Solution

After evaluating available options, Business Solutions proposed the implementation of BusinessObjects, the leading enterprise query and reporting tool. The platform allows data to be pulled from multiple disparate sources (data warehouses, data marts, Microsoft Excel files, OLAP cubes, HTML files, etc.) and incorporated into reports created within the system – going so far as to allow each source to be represented in a single report. In addition, the system allows executives the ability to run ad-hoc queries on data they are authorized to use, and create graphs and charts to view the results as they see fit. The WebIntelligence module of BusinessObjects allows all of this functionality to be utilized via a web browser interface, eliminating the need for a firm-wide rollout of a new desktop application.

In addition to implementing the BusinessObjects software package, Business Solutions also designed and developed a data warehouse to pull data from the operational systems into one central repository. The creation of the data warehouse minimized the burden on IT staff, giving them one central place to manage the data used by BusinessObjects, while retaining the ability to report on data from systems outside the data warehouse as needed.

### Technology Applied

BusinessObjects, Microsoft SQL Server, Oracle

